

# Dileepa Mahanama

## Galmangoda

### Contact & Social

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### Academic Qualifications

- BSc. in Information Technology**  
**Specializing in Interactive Multimedia**  
at Sri Lanka Institute of Information Technology  
2014 – 2017
- Edexcel GCE Advanced Level**  
at Regent International College, Gampaha  
2013
- Edexcel GCE Ordinary Level**  
at Regent International College, Gampaha  
2010

### Skills & Tools

UI/UX | Figma, Adobe XD  
Graphic | Adobe Photoshop, Adobe Illustrator  
Video | Adobe Premiere Pro, Adobe After Effects  
Print | Adobe InDesign  
HTML/CSS/JS  
Digital Content Creation  
Digital Marketing  
Social Media Management  
CMS Administration

### Professional Experience

- Senior UI/UX Designer**  
at Villvay Systems (Pvt) Ltd., Sri Lanka.  
April 2024 to Present  
  
Engaged in UI/UX design for B2B eCommerce websites and mobile apps, creating interactive prototypes and high-fidelity UI mockups using standard design systems and best practices. Collaborated with development teams enhance overall UX of the client websites.
- Multimedia Engineer**  
at Tracified (Pvt) Ltd., Sri Lanka.  
March 2022 to February 2024  
  
Primarily engaged in UI/UX design tasks creating interactive prototypes, high and low fidelity UI mockups for Tracified products and features. Worked with the development teams to streamline best UX practices within the products. Produced digital content for company social media platforms and initiated branding across all digital and print media.
- Designer - Remote**  
at Kimp.io (Doto Media inc.), Canada.  
June 2020 to March 2022  
  
Worked on design tasks including branding documents, logos, social media graphics, web visuals, slide decks, and printed artworks for clients across the US, UK, and Canada. Utilized Adobe Photoshop and Illustrator for graphics, Adobe InDesign for book formatting, and also worked on UI design tasks using Figma.
- Digital Designer**  
at zMessenger (Pvt) Ltd, Sri Lanka.  
November 2019 to June 2020  
  
Produced digital and printed artworks for key brand clients, adhering to corporate brand guidelines and moodboards to deliver high-quality results within demanding timelines. Proficiently utilized Adobe Photoshop, Illustrator, After Effects, and Premiere Pro for graphic and video creation. Utilized Bannersnack platform for HTML/GIF web banners and engaged in experimental UI/UX design projects using Adobe XD.

## Online Certifications

### Build Wireframes and Low-Fidelity Prototypes

Google - Coursera

<https://coursera.org/verify/67XRDG2NC86Q>

### Start the UX Design Process: Empathize, Define, and Ideate

Google - Coursera

<https://coursera.org/verify/KY343P76Z93B>

### Foundations of User Experience (UX) Design

Google - Coursera

<https://coursera.org/verify/9ED7HNYHPRJH>

### The Fundamentals of Digital Marketing

Google Digital Garage

### Google Ads Display Certification

Google

## Extracurricular Activities

### Batch Representative

BSc. in IT - Interactive Multimedia Batch - 2014

Sri Lanka Institute of Information Technology

### Member

GenX Gaming Community

Sri Lanka Institute of Information Technology

### Senior Prefect

Regent International College, Gampaha

### Senior Scout – District Commissioner's Cord

Regent International College, Gampaha

## References

### Mr. J. M. Iresh Bandara

MSc. in Enterprise

Application Development – SHU - UK, BSc. in IT,

Former Lecturer - SLIIT,

Former Research Coordinator - IIT

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### ◆ Freelance Digital Strategist/Designer

Alias - Elements Sri Lanka.

January 2018 to September 2019

Managed, designed and strategized web/graphic/video projects and digital marketing initiatives for diverse clientele in Sri Lanka and Australia. Utilized Adobe Photoshop, Illustrator, After Effects, Premiere Pro for creating graphics and videos. Executed digital marketing campaigns with Meta Ads Manager and Google Ads platforms. Developed static web projects using WordPress CMS, HTML and CSS.



## Other Experience

### Web Administrator/Visiting Lecturer

Nagananda International Institute for Buddhist Studies

2015 to 2018

Designed and maintained the official website (Joomla) and social media presence. Also taught Computer Literacy subject for undergraduate students.

## Research & Projects

### HeladivaAR – Research Paper and Mobile Application

Project leader in a four-member group research project developing a smartphone application to reconstruct ancient ruins of Sri Lankan heritage sites three-dimensionally and presenting them using Augmented Reality and Virtually Reality.

Published - <http://repository.kln.ac.lk/handle/123456789/15553>

### A Critical Analysis on the Most Ideal Game Engines for Indie Game Development – Research Paper

Research containing an in-depth analysis of the current game engines which are most suitable for upcoming game developers in terms of their learning curve, cost, content availability, and compatibility.

### Dr. Manjula Rajapakshe

PhD, FCA, CPA, ACMA, CGMA,

Managing Director,

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